



May 11, 2015

Michael Morisy
MuckRock News
PO Box 55819
Boston, MA 02205

Dear Mr. Morisy:

This is in reference to your U.S. General Services Administration (GSA) Freedom of Information Act (FOIA) request (GSA number GSA-2015-000516), submitted on March 13, 2015, in which you requested:

“[a] copy of the 15 most recently generated email reports from Data.gov's Google Analytics account, along with any annual reports generated based on Data.gov's Google Analytics data. You also requested any negotiated terms of service the GSA has with Google regarding the GSA's use of Google services – stating that if the GSA has multiple negotiated terms of service with Google, you request only any that would pertain to the GSA's use of Google Analytics.”

Please find the enclosed documents in response to your request. Since there are no monthly or annual reports generated from Data.gov's Google Analytics account, the following documents reflect the past 15 months of Data.gov's Google Analytics metrics.

- Analytics All Web Site Data Data.gov Metrics Overview, 8/25/2014 – 9/7/2014
- Analytics All Web Site Data Data.gov Metrics Overview, 9/8/2014 – 9/21/2014
- Analytics All Web Site Data Data.gov Metrics Overview, 9/22/2014 – 10/5/2014
- Analytics All Web Site Data Data.gov Metrics Overview, 10/6/2014 – 10/19/2014
- Analytics All Web Site Data Data.gov Metrics Overview, 10/20/2014 – 11/2/2014
- Analytics All Web Site Data Data.gov Metrics Overview, 11/3/2014 – 11/16/2014
- Analytics All Web Site Data Data.gov Metrics Overview, 11/17/2014 – 11/30/2014
- Analytics All Web Site Data Data.gov Metrics Overview, 12/1/2014 – 12/14/2014
- Analytics All Web Site Data Data.gov Metrics Overview, 12/15/2014 – 12/28/2014
- Analytics All Web Site Data Data.gov Metrics Overview, 12/29/2014 – 1/11/2015
- Analytics All Web Site Data Data.gov Metrics Overview, 1/12/2015 – 1/25/2015
- Analytics All Web Site Data Data.gov Metrics Overview, 1/26/2015 – 2/8/2015
- Analytics All Web Site Data Data.gov Metrics Overview, 2/9/2015 – 2/22/2015
- Analytics All Web Site Data Data.gov Metrics Overview, 2/23/2015 – 3/9/2015
- Analytics All Web Site Data Data.gov Metrics Overview, 3/9/2015 – 3/22/2015

In addition, we are releasing the following documentation relating to terms of service for Google Analytics.

- GSA's Schedule 70 contract for Google Analytics Premium which includes the following: Contractor and Contract Information, E-NORS's terms and conditions, and the Government Clauses incorporated into the contract.
- GSA's Terms of Service Amendment for the unpaid version of Google Analytics.

This completes our action on this request. Should you have any press-related questions, please contact Ms. Jackeline Stewart-Johnson, Press Secretary, by email at media@gsa.gov.

Sincerely,

Travis Lewis

Travis Lewis
FOIA Program Manager

Enclosures